

**FROM THE DESK of RONNIE BURT, President and CEO, Visit KC**

*In response to NAACP's Missouri Travel Advisory*

The views of the Kansas City community are not reflective of the entire state of Missouri. Kansas City is an open, inclusive and inviting destination. Every day, Visit KC leads the region in welcoming visitors from all walks of life, regardless of race, background, preferences or experiences. It is unfortunate that the first travel advisory ever issued by the NAACP, at the state or national level, unduly targets only travel in Missouri. With that said, we have work to do across the state, too.

Here are a few key facts:

- This Bill is not signed into law yet;
- There seems to be some discord around the state with [NAACP Chapters](#) that may be distancing themselves from this decision and have asked the NAACP National Office to rescind the advisory;
- And finally, you can count on Visit KC to advocate on your behalf as well as any other convention and meeting client to elevate your concerns.

It is our priority to lead the way, to protect and advance issues that have the potential to negatively impact core tenets of Visit KC's mission, which include raising the quality of life and raising the destination's profile. To that end, I welcome the opportunity to discuss this issue more in detail and I am available by phone. Thank you for the opportunity to be considered as a future convention destination.

**RONNIE BURT**  
**President & CEO**

