

AEAONMS, Inc.



PYRAMID

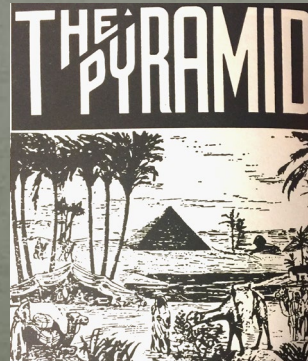
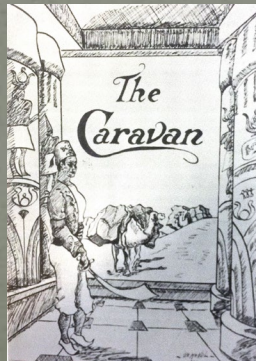
RECRUIT - RECLAIM - RETAIN

MAGAZINE

H.P.I.P. Burrell Parmer
Imperial Editor

Brief History

- The Scimitar created in 1922 under leadership of P.I.P. Caesar R. Blake, Jr.
- The Caravan replaced The Scimitar
- The Pyramid, now know as Pyramid Magazine, was created in 1943
- Transitioned to digital format in August 2022



Staff

- Editor: H.P.I.P. Burrell Parmer
- Editor Emeritus: H.P.I.P. Larry Tisdale
- Associate Editor: P.P. James Alexander
- Souvenir Journal: Pending

Purpose

- To inform the public that the fraternity is a charitable organization that facilitates positive change while working cohesively with our communities
- To create the image in the minds of our publics that the AEAONMS is one of the premier fraternities in the world
- To inform & educate the public of the goals of the AEAONMS

Writing Guide

- Help Temples & Courts produce news articles for submission to *Pyramid Magazine* or local newspapers.

Writing Guide

General News Story

- A news story should be clear and concise. It should take readers through the details of the story in logical progression, emphasizing the facts in order of importance.
- It answers all 5 W's (Who, What, When, Where, and Why).

Writing Guide

- Full Page: No less than 300 words along with two to three supporting photos.
- Double Page: No less than 500 words with four to five supporting photos.
- Photos (JPEG Format) should be 300 dpi no less than 150 dpi.

Writing Guide

- Articles are to be drafted in Arial 11 font and emailed in Word and not as a PDF.
- Photos are to be emailed to the editor in JPEG Format and not inserted into the Word Doc. Recommend captioning (Who & What)
- Submitters will receive via email a reviewed copy of their submission within 72 hours of submission to the Associate Editor.

Writing Guide

- Do not copy photos from Facebook posts. Photos should be shot in landscape or portrait not angled.
- Provide photo credit for photography
- Group photos are good, but please try to capture photos of action.
- *Pyramid Magazine* reserves the right not to publish low-quality photography.

Writing Guide

- Submit a headline along with name/title of the author and photographer.
- DATELINE (city which the event took place).
- Name, date and location (exact place) of event. Do not add the physical address.

Writing Guide

- Organization hosting the event (school, scouts, city etc...)
- What is the event for? What went on during this event?
- How does this event support local/Imperial Initiatives?

Writing Guide

- Ask one or two (not three or four) participants, Nobles/Daughters and hosts questions and attribute the quotes to them. Basically, what did you learn from this event? How successful was this event?
- Write in 3rd person for news stories.
- Was there anything that stood out at the event?

Writing Guide

- Were the Illustrious Potentate, Commandress and/or Imperial Council / Court Officers in attendance? Did they speak? Try to get a quote from them.
- Try to draft the article no more than three days after the event. Thus, the information required is fresh in your mind.

Writing Guide

- List full titles of Nobles & Daughters on first reference and style as Noble or Daughter on second reference:
 - 1st Ref: Imperial Potentate Eric Myers
 - 2nd Reference: Noble Myers
 - 1st Ref: Imperial Commandress Paulette Brown
 - 2nd Ref: Dt. Brown
 - 1st Ref: Illustrious Potentate John Smith
 - 2nd Ref: Noble Smith
 - 1st Ref: Illustrious Commandress Jada Smith
 - 2nd Ref: Dt. Smith

Writing Guide

- Do not send an article of yearly activities summarized in one article.
- You can summarize activities for the previous quarter.
- Don't wait until the week of or the day prior to the deadline to submit your article(s)

Writing Guide

- Deadlines for submissions to *Pyramid Magazine* are 1 February, 1 June, and 1 October.
- Published digitally on 1 March, 1 July, and 1 November
- Email submissions and photos to: pyramid@aeaonms.org.
- There is no fee for photos

Writing Guide

- Archived digital copies can be viewed and shared from the Imperial Council's Website: www.aeaonms.org/pyramid.htm#
- Following Us on Facebook: Pyramid Magazine

Questions?

Contact Info:

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